Jax Suggestions: Time limit for expedition:  
Possible Reasons:

-Need to retrieve medicinal herb for dying relative

-Need to prevent adventuring party from going bankrupt and having their licensure revoked.

Let’s go with preventing bankruptcy –

Main Mission:

Acquire 10, 000 currency units with of relics and make it back to town before 365 days pass.

Side quests from this voyage’s members or sponsors:  
Adventurer – No side quest, they just need to accomplish the main mission.

Excavator – Acquire a specific ore from a specific layer (Probably the fourth layer)

Hunter – Kill a specific beast on a specific layer (Probably the third layer (crimson splitjaw?)).

Crafter – Create something original (Can make different items, requires hunter & excavator to find different items for making the best possible invention).

Navigator – Map out an uncharted region of the abyss (Probably on the fifth layer).